



# **Delta Theta Phi Law Fraternity, International**

## **60th BIENNIAL CONVENTION & LEADERSHIP CONFERENCE August 3-5, 2017**

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## **ABOUT DELTA THETA PHI LAW FRATERNITY, INTERNATIONAL**

Delta Theta Phi is a professional law fraternity that can trace its roots to 1900. Delta Theta Phi boasts student members who are leaders in their school, law reviews, moot court, and more. Delta Theta Phi boasts alumni members who are leaders in the legal community, judiciary, industry, business, and many related fields.

Delta Theta Phi is headquartered at Campbell University, Norman A. Wiggins School of Law, in Raleigh, North Carolina. More information about Delta Theta Phi can be found at [www.deltathetaphi.org](http://www.deltathetaphi.org).

A major goal of Delta Theta Phi is to provide a forum for law students, lawyers, and other members to network, exchange ideas and knowledge, and create lifelong professional affiliations and personal friendships. Our mission statement is: *to foster lifelong friendships and professional affiliations through legal education, international networking, and mutual respect*. Delta Theta Phi is the only law fraternity with an authoritatively recognized law review, *The Adelpia Law Journal*, which demonstrates our desire to promote high standards of academics and ethics. Through all of our programs and efforts, we want to raise the level of cooperation in the legal community to the benefit of all. Delta Theta Phi is a member of the Professional Fraternity Association and the Professional Fraternity Executives Association.

### **2017 DTP CONVENTION & LEADERSHIP CONFERENCE August 3-5, 2017**

The Delta Theta Phi Convention & Leadership Conference offers student and alumni officers a special blend of networking, education, and other programming that will make even the best of Delta Theta Phi more effective practitioners and value-based leaders. Students compete for scholarships and other prizes. Elections are held for the leaders for the next biennium to shape the future of the fraternity. We will be providing space and time for exhibitors and sponsors to showcase their products and technology during the convention this year. Attendees are also invited to share in other events that will assist in building social and professional relationships with the delegates. Sponsorship pricing is available per item or event below. If you would like to sponsor a combination of items, please contact us for special pricing.

The Crowne Plaza Hotel New Orleans Airport has given fraternity members and sponsors/exhibitors special room pricing, at \$109/night, for reservations made by July 6, 2017. The room rate will be applicable before and after the conference if you'd like to stay and enjoy additional time in New Orleans. Reservations at the discounted rate can be made online at <https://aws.passkey.com/go/DTP2017> or by calling (888) 233-9527 and mentioning Delta Theta Phi Law Fraternity, International.



## ABOUT CONVENTION SPONSORSHIP

Thank you for expressing an interest in our 2017 Convention & Leadership Conference! In this document, you will find many items available for sponsors, with a large range of prices to fit every budget. The Convention & Leadership Conference will be held August 3 -5, 2017 (Thursday – Saturday) at the Crowne Plaza New Orleans - Airport.

Sponsorship Opportunities for meals are quoted for both co-sponsorship and full-sponsorship. If you would like to sponsor more than one meal or create a combination of sponsorships, please contact us for more information.

Confirmation of your sponsorship should be submitted via email to [ExecutiveAdministrator@deltathetaphi.org](mailto:ExecutiveAdministrator@deltathetaphi.org) or [Vicechancellor@deltathetaphi.org](mailto:Vicechancellor@deltathetaphi.org) no later than June 14, 2017 and paid by July 5, 2017. Written confirmations and payments may be sent to: Delta Theta Phi Law Fraternity, International, c/o Greg Wolenberg, 4473 Greenstown Dr., W. Bloomfield, Michigan 48323.

## EXHIBIT & SPEAKING OPPORTUNITIES

**EXHIBITORS:** Companies will have specific table time on Thursday August 3, 2017, Friday August 4, 2017, and Saturday August 5, 2017 to discuss their products and services with delegates.

### **Total Exhibit Fees: \$500**

In order to maximize your exposure to and time with our members, your exhibit fees will include:

- one table with two chairs,
- acknowledgement of exhibitors to the delegates,
- a listing in delegate materials
- a one-quarter page advertisement in delegate materials,
- two conference bags

**SPEAKERS:** Delta Theta Phi is seeking speakers for the professional leadership portions of the convention and may be seeking legal topics that may qualify for continuing legal education credit. If your company has a speaker and also plan to exhibit, please contact us for special pricing, determined on anticipated accreditation.

## SPONSORSHIP OPPORTUNITIES: PRESENTING SPONSOR

There is a chance for one group to be the presenting sponsor for the entire convention for **\$20,000**. This sponsor will receive:

- “Presented by” recognition for all communications to members about the convention on DTP’s website, newsletter, and quarterly magazine, and email blasts
- “Presented by” recognition at bottom of convention program cover
- Full page ad in convention program
- 4 tickets to each meal/reception during the convention
- Due recognition during programming, in the delegate materials, and on signage.
- Exhibit space listed.

## SPONSORSHIP OPPORTUNITIES: MEALS

Sponsorship opportunities for meals are quoted for co-sponsorship and full-sponsorship. If you would like to sponsor more than one meal or create a combination of sponsorships, please contact us for more information.

- Welcome Reception – \$2000 & \$4000**
  - Includes one-half page ad or full-page ad in the delegate materials
- Past Chancellors or Leadership Luncheons – \$2000 & \$4000**
  - Includes one-half page ad or full-page ad in the delegate materials
- Friday Night Offsite Event – \$2000 & \$4000**
  - Includes one-half page ad or full-page ad in the delegate materials
- Chancellor’s Ball – \$2000 & \$4000**
  - Includes one-half page ad or full-page ad in the delegate materials

Ads with meal sponsorships are black & white. Every sponsor will receive tickets to the sponsored event (2 tickets for co-sponsorship, 4 tickets for full sponsorship). Sponsors and co-sponsors will receive due recognition in the delegate materials and on signage. Full sponsors will receive **exhibit space** at no charge, and co-sponsors will receive exhibit space at half price.

## SPONSORSHIP OPPORTUNITIES: AWARDS

Each year, the most outstanding student and alumni senates, and student and alumni members, are presented with engraved plaques for their efforts during the previous year.

- Sponsorship of annual awards for Senates: \$1,000 (2 available)**
  - Includes one-quarter page ad in delegate materials
  - Includes exhibit space listed.
- Sponsorship of annual awards for individuals – (Students and Alumni): \$1,000 (2 available)**
  - Includes one-quarter page ad in delegate materials
  - Includes exhibit space listed.

In addition to the annual awards for outstanding members and senates, there are a number of special awards presented for oral advocacy, participation, demonstration of parliamentary procedure, and related professional behavior. If you would like to sponsor one of those special awards or create an award which fits the ideals of your company, we will be happy to discuss it.

Every sponsorship will receive due recognition in the delegate materials and on signage. In addition to awards, there are several opportunities to present prizes to our delegates, for contests and raffles. Please see "Other Sponsorship Opportunities."

## OTHER SPONSORSHIP OPPORTUNITIES

A number of additional sponsorship opportunities are discussed below. However, if you have other ideas for sponsorships, we will be happy to discuss a custom package just for you.

- **Delegate Materials** – Delegate materials will be provided to attendees in an electronic format or hard copy (upon request of delegate). The materials will fill a one-inch binder filled with information for our delegates for use during the convention and throughout the year in the administration of their senates. As the sponsor for these delegate materials, you may have a full-page color ad on the back page of each delegate package for: **\$1000**.
- **Advertising space in the delegate materials** – In addition to the advertising offered for certain sponsorships, you can place an advertisement, promote a particular program or discount for our members, or welcome our delegates to New Orleans. with space starting at just one-quarter page and are black & white. Full color is available only for full-page advertisements. Discounts are available for those corporations with which we have a current contractual member benefit relationship.
  - **Business card: \$200**
  - **One- Quarter Page: \$300**
  - **One-Half page: \$500**
  - **Full Page: \$750**
- **Registration Giveaways** – Each delegate will receive a bag upon arriving and checking in to our convention registration table. If you have any small giveaway items to be included in these bags, please send a sufficient number of items for all registrants to our Director between May 1st and July 15th. Contact us directly for quantities and shipping details.
- **Chancellor's Ball and Murder Mystery Night** – For each biennial convention, the last evening is spent in celebration, welcoming the new Chancellor and wishing the outgoing Chancellor well. This year the Chancellor's Ball will include a Murder Mystery Night with raffle prizes. Sponsorship opportunities for this event include:
  - Sponsorship of Murder Mystery Night: **\$2,500**
  - Sponsorship of Plantation tables, with your logo: **\$200** (10 available)



## 2017 CONVENTION AGENDA

### Wednesday, August 2nd

Supreme Senate Meeting

Audit Budget Finance Committee Meeting

### Thursday, August 3rd

9:00 AM Pre-Convention Committee Meetings

10:00 AM OFFICIAL REGISTRATION BEGINS  
(enjoy lunch on your own before orientation)

1:00 PM Student Delegate Orientation

2:00 PM Opening Ceremony & Ritual of the  
International Senate

5:00 PM Committee Meetings

6:00 PM Welcome Reception

### Friday, August 4th

8:00 AM Exhibitor Hall Open

9:00 AM Business Session: All You Ever Needed or  
Wanted to Know About Delta Theta Phi

11:00 AM Committee Meetings

11:45 AM Past Chancellors' Luncheon

1:15 PM Continuing Legal Education / Professional  
Development Session

3:30 PM Student Oral Advocacy Session –Thomas  
Competition

6:00 PM TBD-off site event in the city

### Saturday, August 5th

8:00 AM Exhibitor Hall Open

9:00 AM Professional Development Session

11:00 AM Business Session – finals for Thomas  
Competition; presentation of resolutions

11:45 AM Leadership Luncheon

1:30 PM Business Session – committee reports;  
Election of Supreme Senate & Supreme Court

4:00 PM Closing Ceremonies & Installation of New  
Supreme Senate

6:00 PM Chancellor's Ball & Murder Mystery Night

### Sunday, August 6th

Departure of Delegates

8:30AM Meeting of New Supreme Senate

\* *Final agenda will be provided at registration*

